



SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 23, 2023 • TEXAS ONCOLOGY FOUNDATION

Texas Oncology Foundation focuses on supporting communities--the hub of where people live, work and heal--by providing patient financial assistance and survivorship programs to those impacted by the cancer experience. Texas Oncology Foundation funds raised in Waco stay in the Waco community.

SPONSORSHIP LEVELS

THRIVER SPONSOR | \$10,000

- Acknowledgment in press and event materials, including t-shirts and event banner
- Recognized as Thriver Sponsor in an individual social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to attendees
- Premium space for promotional tables and tents
- Registration to the event (20)

SURVIVOR SPONSOR | \$5,000

- Acknowledgment in press and event materials, including t-shirts and event banner
- Recognized as Survivor Sponsor in an individual social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to attendees
- Premium space for promotional tables and tents
- Registration to the event (10)

CHAMPION SPONSOR | \$2,500

- Acknowledgment in press and event materials, including t-shirts and event banner
- Included in Champion Sponsor in an individual social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to attendees
- Premium space for promotional tables and tents
- Registration to the event (8)

VICTORY SPONSOR | \$1,000

- Acknowledgment in press and event materials, including t-shirts and event banner
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to attendees
- Premium space for promotional tables and tents
- Registration to the event (5)

STRENGTH SPONSOR | \$500

- Acknowledgment in some press and event materials, including t-shirts and event banner
- Premium space for promotional tables and tents
- Registration to the event (4)

HOPE SPONSOR | \$250

- Acknowledgment in some press and event materials, including event banner
- Registration to the event (2)

IN-KIND OPPORTUNITIES

All donors will be provided with sponsorship benefits appropriate to the value of the donated items.

- **Media** -Provide printing services for the event: flyers, banners, programs etc.
- **Food or Beverage**-Donate items needed for race day: water bottles, sports drinks, healthy snacks
- **“Survivor Bag” Support**-Add items (in quantities of 100) to the “Survivor Bag” given to participants (gift certificates, branded promotional items, survivor-based support materials etc.)

