

# CELEBRATE LIFE SURVIVORS 5K RUN OCTOBER 19, 2024 TEXAS ONCOLOGY-DENTON

#### **EVENT CHAIR**

Jill Manderfeld, MLT

#### COMMITTEE

Judie Craven, PA
Melissa Grigsby, NP
Mary Lindlau, RSS
Melissa Nielsen, LMSW
Amy Rice, PBR
Melissa Rodriguez, NP
Kelly Warren, RN
LaTonya Young, PBR
TXO-Denton Lab Team

#### SUPPORTING PHYSICIANS

Sharad K. Jain, MD Camille Johnson, MD Charles Kurkul, MD Gary Lu, MD Jeff D. Morton, MD Anant Sharma, MD

Texas Oncology Foundation is a 501(c)(3) organization (75-2705785) dedicated to providing support to cancer patients in the communities where they live, work and receive treatment through patient financial assistance and patient and caregiver education and support.

Dear Friends,

Mark your calendar for **October 19, 2024** for the 4th annual **Celebrate Life Survivors 5K Run** presented by Texas Oncology–Denton and benefiting the Texas Oncology Foundation, Inc. Proceeds from this event will benefit cancer patients and their families in the Denton area. The main events will be a 5K run and a health fair highlighting and recognizing healthy survivorship.

A cancer diagnosis affects the whole family and Texas Oncology Foundation provides financial, emotional and educational support to families throughout the cancer experience. This community event will help raise necessary funds, promote healthy lifestyles and celebrate cancer survivors. Please join our lead sponsor, Texas Oncology–Denton, in showing your support for this worthy cause.

We have many exciting things to offer our partners! We hope you will consider your options and participate with us this year. After reviewing the sponsorship materials, please do not hesitate to contact me, at Jill.Manderfeld@usoncology.com if you have any questions. Thank you for your support and I look forward to working with you as a sponsor!

Sincerely,

Jill Manderfeld, MLT

Jill Manderfeld

**Event Chair** 





## CELEBRATE LIFE SURVIVORS 5K RUN OCTOBER 19, 2024 TEXAS ONCOLOGY-DENTON

## SPONSORSHIP OPPORTUNITIES

Texas Oncology Foundation focuses on supporting communities – the hub of where people live, work and heal – by providing financial assistance and survivorship programs to those impacted by the cancer experience.

Texas Oncology Foundation funds raised in Denton stay in the Denton community.

### 50 THRIVER SPONSOR | \$10,000

- · Acknowledgment in all press and event materials, including t-shirts and event banner
- Recognized as Thriver Sponsor in an individual social media post
- · Recognition during opening ceremonies
- · Opportunity to provide the personalized participant gift
- Opportunity to distribute promotional materials to participants
- Premium space for promotional tables and tents at the event
- · Registration to the event (10)

#### **SURVIVOR SPONSOR | \$5,000**

- Acknowledgment in all press and event materials, including t-shirts and event banner
- Recognized as Survivor Sponsor in an individual social media post
- · Recognition during opening ceremonies
- Opportunity to distribute promotional materials to participants
- Premium space for promotional tables and tents at the event
- · Registration to the event (8)

#### **CHAMPION SPONSOR | \$2,500**

- Acknowledgment in all press and event materials, including t-shirts and event banner
- · Included in a Champion Sponsors social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to participants
- Premium space for promotional tables and tents at the event
- · Registration to the event (5)

#### VICTORY SPONSOR | \$1,000

- Acknowledgment in all press and event materials, including t-shirts and event banner
- · Included in a Victory Sponsors social media post
- Premium space for promotional tables and tents at the event
- Registration to the event (3)

#### **STRENGTH SPONSOR | \$500**

- Acknowledgment in some press and event materials, including t-shirts and event banner
- Included in a Strength Sponsors social media post
- Premium space for promotional tables and tents at the event
- · Registration to the event (2)

#### **HOPE SPONSOR | \$250**

- Acknowledgment in some press and event materials, including event banner
- · Registration to the event (1)

#### **IN-KIND OPPORTUNITIES**

All donors will be provided with sponsorship benefits appropriate to the value of the donated items.

- Media Provide printing services, advertising opportunities, etc.
- Food or Beverage Items needed for race day (water bottles, sports drinks, healthy snacks, etc.)
- "Survivor Bag" Support Add items (in quantities of 150) to the participant packets (gift certificates, branded promotional items, survivor-based support, etc.)

\*If necessary, we will proceed with this event virtually, including all sponsor recognition.





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### SPONSORSHIP FORM

(PRINT DEADLINE: September 27)

I agree to the following sponsorship level:

<b>O</b> THRIVER — \$10,000	☐ SURVIVOR — \$5,000	☐ CHAMPION — \$2,500
□ VICTORY — \$1,000	□ STRENGTH — \$500	□ HOPE — \$250
☐ In-Kind Sponsor or Donor:	(Description of Goods/Services Donated)	Approx. Value
CONTACT INFORMATION		
Individual Name (if not associated with company/organization):		
Organization/Company Name:	(As you would	d like to be listed)
		u ince to be indeed,
Billing Address:		
Contact Phone:	Contact Emai	l:
PAYMENT INFORMATION		
☐ Check enclosed made payable to "Texas Oncology Foundation" (please note "Denton 5K" on the memo line)		
☐ I would like to pay by credit card	using the online form: https://sho	orturl.at/Xibdy
☐ Please send me an invoice by Oc	tober 19, 2024	
SIGNATURE AGREEMENT		
Authorized Signature:	Printed Name :	Date:

### **Return Sponsorship Commitment To:**

Texas Oncology–Denton
Attn: Jill Manderfeld
2600 Scripture Street, Denton, TX 76201
or E-mail: Jill.Manderfeld@usoncology.com
(please include Denton 5K in the subject line)

