

Sponsorships

TEXAS  ONCOLOGY
FOUNDATION



Survive & Thrive
CONFERENCE 2026





As we celebrate the 10th anniversary of Survive & Thrive Conference, we honor the courage it takes to face cancer and the deep strength that grows from within. This year's conference theme is Deep Roots — Healthy Growth. Each day of the conference builds renewed confidence and possibility — fortifying your roots with intentionality and resilience, strengthening the core to nurture strong growth, and ultimately thriving in full bloom with hope and purpose of what comes next. This milestone year reflects a decade of community, compassion, and unwavering support for patients and caregivers across Texas.

Your support can make a significant impact on this conference designed to meet people exactly where they are. Whether someone is newly diagnosed, actively in treatment, navigating survivorship, or caring for a loved one, this event offers education, inspiration, and connection.

Feedback from last year's conference was overwhelmingly positive. Attendees shared that they gained the tools they need to thrive into survivorship and left feeling inspired, supported, and blessed by the strong sense of community they found. This flagship event is further strengthened by support groups and additional programs offered throughout the year, ensuring that patients and caregivers continue to receive encouragement, education, and connection long after the conference concludes.

We invite you to join us in making the 10th anniversary of Survive & Thrive our most impactful year yet. Enclosed you will find sponsorship opportunities that outline how your contribution can make a meaningful and lasting difference for those we serve.

With gratitude,

A handwritten signature in dark ink that reads "Natalie O'Roark". The signature is written in a cursive, flowing style.

Natalie O'Roark
Executive Director
Texas Oncology Foundation



SPONSORSHIP Levels

SURVIVOR | \$25,000 (two available)

All listed “Survivor” benefits plus one of the following:

- Saturday General Sessions and Lunch Sponsor
- Event Emcees Sponsor

Benefits

- Inclusion of a sponsor representative on the Survive & Thrive Conference 2026 planning committee
- Education program naming opportunity
- Banner at registration
- Media opportunities, as available
- Reserved seating at the conference
- 2 Custom survey questions to conference attendees

- 2 Sponsored breakout sessions
- 6 Registrations to the conference
- Materials in Respite and Resource Room
- Table at Vendor Market
- Table during Friday Kickoff Activities
- Full page ad in conference program
- Verbal recognition during welcome remarks
- Opportunity for social media collaboration
- Co-branded promotional item in attendee bag
- Recognition on Foundation’s social media channels
- Inclusion in media materials and conference program
- Recognition on the Foundation’s website
- Logo represented on all key communication (event signage, email, etc.)

VICTORY | \$15,000 (two available)

All listed “Victory” benefits plus one of the following:

- Weekend Warrior Pajama Party Sponsor
- Saturday Keynote Speaker Sponsor

Benefits

- Reserved seating at the conference
- 1 Custom survey question to conference attendees
- 1 Sponsored breakout session
- 4 Registrations to the conference
- Materials in Respite and Resource Room
- Table at Vendor Market
- Table during Friday Kickoff Activities
- Half page ad in conference program
- Verbal recognition during welcome remarks
- Opportunity for social media collaboration
- Promotional item in attendee bag
- Recognition on Foundation’s social media channels
- Inclusion in media materials and conference program
- Recognition on the Foundation’s website
- Logo represented on all key communication (event signage, email, etc.)



SPONSORSHIP Levels

STRENGTH | \$10,000

All listed "Strength" benefits plus one of the following:

- Friday Kickoff Activities Sponsor
- Friday Dinner and Cancer Tell All Sponsor
- Vendor Market and Happy Hour Sponsor

Benefits

- 1 Sponsored breakout session
- 2 Registrations to the conference
- Materials in Respite and Resource Room
- Table at Vendor Market
- Table during Friday Kickoff Activities
- Half page ad in conference program

- Verbal recognition during welcome remarks
- Opportunity for social media collaboration
- Promotional item in attendee bag
- Recognition on Foundation's social media channels
- Inclusion in media materials and conference program
- Recognition on the Foundation's website
- Logo represented on all key communication (event signage, email, etc.)

HOPE | \$7,500

All listed "Hope" benefits plus one of the following:

- Volunteer and Speaker Room Sponsor
- Saturday Breakfast Sponsor
- Saturday Breakfast Sponsor

Benefits

- 1 Registration to the conference
- Quarter page ad in conference program
- Recognition by emcee
- Materials in Respite and Resource Room
- Promotional item in attendee bag
- Recognition on Foundation's social media channels
- Inclusion in media materials and conference program
- Recognition on the Foundation's website
- Logo represented on all key communication (event signage, email, etc.)



FRIEND | \$5,000

All listed "Friend" benefits plus one of the following:

- Charging Stations Sponsor
- Sunday Breakfast Sponsor

- Listed in conference program
- Recognition by emcee
- Materials in Respite and Resource Room
- Recognition on Foundation's social media channels
- Inclusion in media materials and conference program
- Recognition on the Foundation's website
- Logo represented on all key communication (event signage, email, etc.)

SPONSORSHIP Form

SPONSORSHIP LEVELS

I agree to the following sponsorship level:

SURVIVOR — \$25,000

HOPE — \$7,500

VICTORY — \$15,000

FRIEND — \$5,000

STRENGTH — \$10,000

We are unable to participate as sponsors but wish to contribute: \$ _____

CONTACT INFORMATION

Individual Name (if not associated with company/organization): _____

Organization/Company Name: _____
(As you would like to be listed)

Primary Contact (name & title): _____

Billing Address: _____

Contact Phone: _____ Contact Email: _____

PLEDGE INFORMATION

Please send me an invoice by August 5, 2026.

Check enclosed made payable to "Texas Oncology Foundation"

I will submit my payment by credit card at <https://shorturl.at/l6Lsu>

SIGNATURE AGREEMENT

Authorized Signature: _____

Printed Name : _____

Date: _____

Please return sponsorship commitment form to Texas Oncology Foundation.

Mail: 12377 Merit Drive, Suite 700
Dallas, Texas 75251

Email: Natalie.OROark@usoncology.com

Phone: (972) 490-2930



AGENDA

FRIDAY, SEPTEMBER 18 | Fortifying Your Roots

3:00 – 6:00 pm	Check in and Kickoff Activities Resource Room Open Sponsor and Community Partner Tables
6:00 – 7:00 pm	Dinner and Table Bingo
7:00 – 8:00 pm	Cancer Tell All

SATURDAY, SEPTEMBER 19 | Strengthening the Core

7:30 am – 6:00 pm	Respite and Resource Room
7:30 – 8:30 am	Check In and Breakfast
8:20 – 8:30 am	Saturday Kickoff
8:30 – 8:45 am	Welcome
8:45 – 9:00 am	Ice Breaker
9:00 – 10:00 am	Medical Panel
10:00 – 10:15 am	Break
10:15 – 11:00 am	Breakout Sessions · Intimacy · Art Therapy
11:00 – 11:15 am	Break
11:15 am – 12:00 pm	Breakout Sessions · Nutrition
12:00 – 1:00 pm	Lunch
1:00 – 1:10 pm	Ballroom Activities
1:10 – 1:25 pm	Fashion Show
1:25 – 1:40 pm	10th Anniversary Celebration
1:40 – 1:55 pm	Break
1:55 – 2:40 pm	Breakout Sessions · Emotional Health
2:40 – 2:55 pm	Break
2:55 – 3:55 pm	Keynote Address
4:00 – 6:00 pm	Vendor Market
8:00 – 10:00 pm	Weekend Warrior Pajama Party

SUNDAY, SEPTEMBER 20 | Thriving in Full Bloom

8:00 – 9:00 am	Continental Breakfast
9:00 – 9:45 am	Breakout Sessions · Sound Bath · Terrarium Building
9:45 – 10:00	Break
10:00 – 10:45 am	Breakout Sessions · Yoga · Resilient Readers Book Club
10:45 – 11:00 am	Break
11:00 am – 12:00 pm	Mini Keynote Address and Conclusion

Topics and agenda are subject to change.

REGISTRATION OPTIONS

- **Sensational Saturday:** Take part in all Saturday activities from 7:30 am to 6:00 pm
- **Weekend Warrior:** Take part in the full weekend experience and exclusive benefits:
 - All Friday activities
 - All Saturday activities
 - Saturday Weekend Warrior Pajama Party
 - All Sunday activities
 - Welcome gift

SCAN TO REGISTER



Special ticket and hotel combo packages available. Early-bird pricing until July 1!

HOTEL

The Sheraton Austin Georgetown Hotel & Conference Center has a room block reserved for the Survive & Thrive Conference. Visit our event page, using the QR code above, for hotel and ticket packages.

• Sheraton Austin Georgetown Hotel & Conference Center

1101 Woodlawn Ave.
Georgetown, TX 78628
(737) 444-2700